

**AGENDA and NOTICE OF MEETING  
CITY OF HIGHLAND  
INDUSTRIAL DEVELOPMENT COMMISSION**

**CITY HALL  
1115 BROADWAY  
WEDNESDAY, OCTOBER 5, 2011  
12:00 PM**

**Call to order:** Chairman Darell Bellm

**Approval of Minutes:**

- A. Motion – Approve Minutes of the September 7, 2011 meeting of the IDC

**Reports:**

- A. Update on business inquiries – Kevin Limestall
- B. Update on Venture Advisors – Mark Latham

**New Business:**

- A. SWOT Analysis for City’s Comprehensive Plan – Mark Latham
- B. Discussion of the development of mission and vision statements
- C. Review of drafted letter for Madison Country Business Retention Program

**Next Meeting:**

- A. The next meeting of the Industrial Development Commission is scheduled for November 2, 2011.

**Adjournment**