

*Parks & Recreation Advisory
Commission*



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AGENDA

April 9, 2013 7:00 PM

Korte Recreation Center

CALL TO ORDER

ROLL CALL

APPROVAL OF JANUARY 10, 2013 MEETING MINUTES

AGENDA

- Parks & Recreation Department Programs Update
- Trail Sponsorship Next Steps (Open from January meeting)
 - Discussion/Recommendations regarding sponsorship program formality level of details.
i.e.:
 - Kick off/start date:
 - Marketing/advertising
 - Policies (contract-type document, recognition specifications, authorized/unauthorized items)
 - Tracking – responsibilities/methods/reporting
 - Detailed design plans
 - Additional items available for purchase (i.e., trash containers, trees/flowers, benches, bricks etc) and planned locations
- Eagle Scout Project Recognition (News articles?)
- Clarification on city policy regarding road naming within area parks.
- Finalize 2013 Advisory Commission Goals
 - Earlier recommendations included:
 - Advise Parks & Recreation Department on continued trail development and design proposals
 - Obtain sponsors for all trail sections completed/in progress
 - Establish process/procedures for non-sponsor donations/contributions/fund raisers for trail improvements
 - Refine policy for naming rights within parks as required
 - Assist with establishing a writing contest and “prize” to help bolster parks and recreation programs

SUANNE DAVENDONIS
Chairman, Parks and Recreation Advisory Commission

SUSAN AMARO
Secretary