City of Highland Comprehensive Plan Update

Individual Community Survey

Highland, Illinois

1. ***Strengths:*** Rate the following City assets 1-5, with 1 being the most important and 5 being least important.

Ranking of Highland's Top Assets (1-5)					
	Most Important ←				→ Least Important
	1	2	3	4	5
a) Resident population ("the community")					
b) Historic downtown / Highland's heritage					
c) Small town atmosphere					
d) Local industries					
e) Religious Institutions					
f) Location					
g) Commercial & retail establishments					
h) Housing diversity & neighborhoods					
i) Schools					
j) Municipal services					
k) Highway access & visibility					
l) Parks & recreation programs					
m) Organizations and committees					
n) Other (please list)					

2. ***Threats:*** Rate the following issues facing the City of Highland in the next 10-20 years that you feel are the most important to least important.

Top Issues facing the City in the next 10-20 yrs.					
	Most Important ←				→ Least Important
	1	2	3	4	5
a) Crime, safety, drugs					
b) Farmland preservation					
c) City Services					
d) Unemployment					
e) Business retention & revitalization					
f) Transportation circulation or congestion					
g) Downtown revitalization					
h) Access to quality shopping & dining					
i) Brain drain- kids leaving after school					
j) Parks & recreation for all age groups					
k) Annexation / population growth					
l) Rental housing and apartments					
m) Other- *(please list here):*					

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3. ***City Services:*** Rank the following municipal services based on their level of importance to you from 1-5, with 1 being very important. Also rate how well the services are performed from excellent (1) to poor (5).

Ranking & Quality of Municipal Services						
	Level of Importance	Quality of Service				
		Excellent ←				→ Poor
	1-5	1	2	3	4	5
Police						
Fire						
EMS-ambulance service						
Street Maintenance						
Planning & Zoning						
Building code enforcement						
Winter maintenance-snow plowing / salt						
Parks & Recreation						
Trash, recycling, & yard waste collection						
Other (please list here):						

4. **Agree/Disagree**: General Questions

	Agree	Disagree
a. Highland is a great place to live.		
b. Highland is a great place to raise children.		
c. Highland should grow in size and population		
d. I am generally pleased with the City's utilities.		
e. Highland is a great place to retire.		

5. **Weaknesses:** What are Highland's biggest constraints with regard to neighborhood stability, economic development and other quality of life issues?

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6. Why do you choose to live or work in the Highland area instead of other places?

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7. Yes/No Specific Issue Questions:

	YES	NO
a. The City of Highland should expand through annexation.		
b. The City should have more sidewalks.		
c. I would support a tax or bonds to fund street improvements.		
d. I would support a tax or bonds to fund park & recreation improvements.		
e. There are sufficient housing options in the City.		
f. The City should have more parks and walking areas.		
g. Traffic congestion is a problem.		
h. Highland has adequate street lighting.		
i. Highland should continue to spend money to clean-up derelict houses		
j. Highland should invest money in marketing itself.		
k. There are sufficient recreation programs for **youth** in Highland.		
l. There are sufficient recreation programs for **seniors** in Highland.		
m. Highland should invest money in incentives to attract new businesses.		
n. There are sufficient employment opportunities in town.		

8. ***Opportunities/Growth:*** Please identify and prioritize any areas, if any, you think the City should consider for immediate annexation and/or development. Describe the type of development you support in each prioritized growth area. Are there any areas that should not be annexed and/or developed? If so, where and why.

Please return your completed survey to the Building Department at 2610 Plaza Drive, Highland, IL. 62249-0218. If you wish to be included in future Comprehensive Plan Meetings, please provide your contact information below or refer to the City's Website for the dates of any upcoming Comprehensive Plan work sessions.