



City of Highland Resident Survey of Businesses



The City of Highland in cooperation with the Highland Chamber of Commerce is looking for input from residents about the **types of retail businesses** that are needed - and would be supported - in Highland.

As you may be aware, the City established a Retail Market Analysis committee to research the current businesses and retail space availability within Highland. A formal analysis was performed by an outside agency and has provided much information about what kinds of businesses would be supportable in Highland.

While those results are important, the committee also wants feedback from residents. We are asking that you complete the following brief survey. This will help local businesses expand their current offerings and help the City determine what kinds of businesses to seek.

The formal analysis has recommended that the following types of businesses could be added to the Highland market without a significant impact to current businesses.

Please rank each of the suggested business types below that you feel are needed.

- If you feel a certain category is NOT needed, you do not need to rank it.
- If you feel there is a business category that is needed but not listed, please list it in the OTHER area and include it in your ranking.

Please rank businesses in your order of preference, with #1 being the highest.

<input type="checkbox"/> Women's Clothing Store <input type="checkbox"/> Women's Shoe Store <input type="checkbox"/> Family Shoe Store <input type="checkbox"/> Sporting Goods Store <input type="checkbox"/> Hobby and Game Store <input type="checkbox"/> Music and Book Store <input type="checkbox"/> Office Products Store	<input type="checkbox"/> Restaurant - Family <input type="checkbox"/> Restaurant - Fast Food Other (Please specify) <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____
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Please return this completed form to City Hall or the Chamber of Commerce Office by May 31, 2010.

Your comments are welcomed. Please use the back of this form to give us additional information or feedback. Thank you for your participation!

Retail Market Analysis Committee

Darell Bellm Vicky Rankin Eric Rehkemper Laurie Steiner Jay Boulanger
Peggy Bellm-Carnley Kevin Limestall Mark Latham